

# EMBRACE YOUR INNER HERO

HOST A DONATION DRIVE



REFRESH  
RECYCLE  
RESTYLE



Call 1-888-333-1229 or email [donate@tstores.ca](mailto:donate@tstores.ca)



**THRIFT  
STORE**

[www.thriftstore.ca](http://www.thriftstore.ca)

## **Be a SUPERHERO...**

Whether you want to achieve a life-long philanthropic goal or simply do something to help others, by hosting a donation drive on behalf of The Salvation Army Thrift Store you are making a difference to the work that we do and to the lives of others.

## **Do something BIGGER...**

Giving generously of your time for a donation drive is a fantastic and fun way for individuals, families, community groups, schools and companies of all ages and abilities to help positively impact their communities through supporting our Thrift Stores while inspiring teamwork and community spirit.

## **Support something EXTRAORDINARY...**

We offer a unique way to serve through retail and recycling. By driving donations for us, you help give support to The Salvation Army's programs, services and emergency disaster relief efforts in your community that nurtures the capabilities, skills and strengths of your neighbours and friends.

## **Save our PLANET...**

Through our Thrift Stores, gently used items can be refreshed, recycled or restyled diverting millions of kilograms of gently used clothing, household items and furniture from Canadian landfills. Help support and serve our Earth and everyone who shares it.

# Let's GO!

Your donation drive can be big or small and we're here to help. Here are some ideas and easy steps to help you plan for the donation campaign or drive day.



**Get the Embrace Your Inner Hero Donation Drive Kit.**



**Register.** We're here when you need us! Register your drive to let us know all about it and to arrange free pick up three weeks in advance for collection of 25 bags or more.



**Form a Committee.** Get your co-workers, friends or community on board.



**Pick a Date(s).** Allow time for the news of your drive to reach others (Typically 4-6 weeks before kick-off).



**Choose a Collection Site.** You can collect donations at one or more locations, but ensure it's clearly accessible, visible and has lots of space (for storage as well)!



**Type of Collection.** Check out our Community Needs list for accepted items. Pick an interesting theme to get everyone excited! (Examples: Earth Day, Winter Coats, Spring Clean-Ups, Back-to-School).



**Set Goals.** How high are you aiming? Determine the amount of donations you want to raise, and encourage the team to help you meet or surpass expectations.



**Promote.** Share the great news! Get people talking about your drive through posters, social media and emails to boost interest.



# The Heroes Are HERE!

It's a sensational day when all your donors are arriving and ready to give. Your hard work has come to fruition, and there are some things you **MUST** keep in mind on the day:

1. **Keep Organized.** Ensure those donations are collected in the designated area and tidily kept in boxes or bags.
2. **Take & Share Pictures.** Share the heroic moments on social media throughout the day with your friends and community. Tag us at our social media channels and we may highlight your super moments.

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 @SATHriftStoreCanada  @sathriftstore | **Tags to Use!** #DonationDrive #Hero #SalvationArmyThriftStore

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3. **Keep Track.** Have a tally sheet ready to track as donations come in. Remember if you collect 25 bags or more we want to know all about it, email us at: [donate@tstores.ca](mailto:donate@tstores.ca)
4. **Say Thank You.** Keep your donors coming back for your next drive by thanking them for giving generously.
5. **Have Fun.** Enjoy the day knowing that you are contributing to a great cause for your community.



# You Helped Save The Day!

You are a hero to others and to us. The impact you've made on individuals and families will make a difference in your community. Even heroes need a break, so now that your drive is over here's some tips to wrap up:

- 1. Drop-Offs Are Welcomed.** Have a bag (maybe two), or a car full of donations? Find your nearest Salvation Army Thrift Store Donor Welcome Centre for drop-off at [www.thriftstore.ca](http://www.thriftstore.ca) Our Donor Welcome Centres are open and staffed seven days a week.
- 2. Ready For Pick-Up.** Have your donations ready for your pre-scheduled pick-up time. Remember pick-up can be arranged for collections of 25 bags or more.
- 3. Share your success.** Report back to your team and your community with your results. Did you reach your goal? We sure hope so.
- 4. We'd Like To Say Thanks.** If you have registered tell us how it went so we can show our appreciation. If you haven't registered please email [donate@tstores.ca](mailto:donate@tstores.ca) providing your name, contact information, results and we'll be in touch.
- 5. Stay Inspired!** With your support we can help provide grace for children, families and individuals in need. Keep the inspiration for giving alive by motivating others and getting ready for your next donation drive of course!



# DONATIONS ACCEPTED

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ACCESSORIES  
ANTIQUES & COLLECTIBLES  
CLOTHING  
COMPUTERS  
ELECTRONICS  
FURNITURE  
HOUSEWARES  
MEDIA & BOOKS  
SEASONAL ITEMS  
TEXTILES  
TOYS

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Please contact your local Thrift Store or visit [www.thriftstore.ca](http://www.thriftstore.ca) for more information on acceptable donation items

Our Thrift Store welcomes donations daily, however, there are some items we are unable to accept due to sanitary and health and safety concerns. These include; used mattresses and box springs, sofa beds, used wall-to-wall carpets, hazardous materials (e.g. paints), propane tanks, barbecues, infant equipment (e.g. car seats, cribs and strollers), tires and auto parts.



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STORE**



