BRIGHTER DAYS

A GoodWorks@Work® Campaign

Thank you for giving generously and making a difference

The Salvation Army Brighter Futures Program works in more than 20 countries, recognizing and responding to the challenges faced by children and youth in less fortunate circumstances around the world. Through their programs, they provide access to quality education, healthcare, nutrition, clean water, and promote gender equality, empowering these children and youth to build brighter futures and contribute positively to their societies in the long run.

This year, through our Brighter Days GoodWorks@Work® Campaign, The Salvation Army Thrift Store is raising funds to support Salvation Army programs in Zambia, Liberia and Moldova. See below how your generous donation will make a difference to these children's lives!

1 ZAMBIA

2 LIBERIA

3 MOLDOVA

THE SALVATION ARMY THRIFT STORE

1 ZAMBIA, AFRICA

Early Marriages Prevention and Mitigation Project

"Some people think we come here for other reasons, but the truth is, we come to learn and build better futures. Many of us have faced the pain and limitations of early marriage, but now we have a chance to gain skills and stand strong for ourselves and our families. This program helps us rise above what held us back. My advice to others is to come and learn these skills—it can truly change your life."

– Matron Chirara

BENEFICIARIES:

720 individuals, including 500 girls, 50 boys, 100 women, and 70 indirect beneficiaries.

WHAT WILL FUNDING PROVIDE:

Early marriages and teenage pregnancies remain a concern in many rural areas in Zambia. Recognizing this challenge, The Salvation Army has launched the Early Marriages Prevention Project in Lusaka and Gwembe Districts. The project aims to reduce early marriages and pregnancies by empowering communities through advocacy for girls' education, capacity building for local leaders and parents, and youth development programs.

Funding will support the reintegration of girls affected by early marriage into formal education by providing scholarships, school supplies, and uniforms. The project also offers life skills and vocational training for girls and women, creating alternative opportunities that help prevent early marriages. Counseling and psychosocial support ensure girls receive the emotional and practical help needed to continue their education.

To ensure long-term impact, the program partners with schools, health centers, and traditional leaders. This initiative reflects The Salvation Army's commitment to gender equality, education, and child protection.

2 LIBERIA, AFRICA

Len Millar, John Gowans and William Booth Schools

"My tragedy turned into hope when I was accepted into the Salvation Army Brighter Future Sponsorship. From that day, I never lacked school supplies or faced being sent out for school fees. If it wasn't for this opportunity, I would be in the village, engaged in farming work, unable to read or write. May God bless you for giving a fatherless child like me the chance to build a better future."

– Procious Brooks

BENEFICIARIES:

50 Teenagers.

WHAT WILL FUNDING PROVIDE:

This initiative empowers teenagers in Liberia's Len Millar, John Gowans, and William Booth Schools —many of whom face poverty, early marriages, teenage pregnancies, and limited access to quality education. The project provides free, quality education, including tuition, textbooks, uniforms, shoes, and other essential school materials. It aims to provide a safe, nurturing learning environment where students can learn and grow without the pressures of child labour, early marriage, or financial hardship.

In addition to academic support, the project offers life skills, counseling, and personal development activities, preparing the children to face future challenges with confidence. As they mature and graduate, these young learners will become role models and leaders in their communities, helping break the cycle of poverty and underachievement.

3 MOLDOVA, EASTERN EUROPE

Thriving Youth Ialoveni Corps

BENEFICIARIES:

15 teenagers (ages 11–18).

WHAT WILL FUNDING PROVIDE:

The Thriving Youth project at Ialoveni Corps offers a supportive environment for teenagers aged 11–18 in Moldova to develop practical skills and build confidence.

The program offers opportunities to learn English, play the guitar, and develop essential life skills through workshops and seminars. Participants also gain foundational skills such as time management, cooking, hygiene, and self-development.

Funding for this project will help provide educational materials, hire teachers and facilitators, and ensure a safe, structured environment where young people can thrive and become positive contributors to their community.

"Parents are at work all day or just don't take care of their kids. Meanwhile, teenagers find something to do on the streets, at best they walk, and at worst, they climb abandoned construction sites, smoke, drink .... As an alternative, they will be at the program three days a week. In a safe and supportive space, children and teenagers will learn different skills: communication, choosing a future profession and purpose in life."

– Ialoveni Corps Officer

Your generous donation will help us build brighter futures for children and youth in Zambia, Liberia and Moldova. Donate in-store today!